

KOALA



kulla - Dippil (NSW)

It's unthinkable, but without action, we could lose one of Australia's most loved animals.

By supporting WWF-Australia, you're helping protect the future of the koala – and the rich biodiversity that depends on them.

WHY KOALAS MATTER

- They hold deep cultural significance for First Nations communities.
- They're an umbrella species – by saving koalas, we protect countless other native animals who share their habitat.

TOP 3 THREATS TO KOALAS

- Deforestation – Bulldozers are clearing eucalyptus forests, destroying critical habitat.
- Climate change – More intense bushfires and floods are putting koalas at serious risk.
- Disease – Chlamydia is spreading fast and can be fatal to koalas in Eastern Australia.

HOW YOU'RE MAKING A DIFFERENCE

With your support, WWF-Australia is working to double koala populations in eastern Australia by 2050.

Here's how:

- Drone seeding to rapidly restore eucalyptus forests.
- Partnering with landholders to protect and regrow habitat on private land.
- Advocating for stronger laws that safeguard our wildlife and their homes.

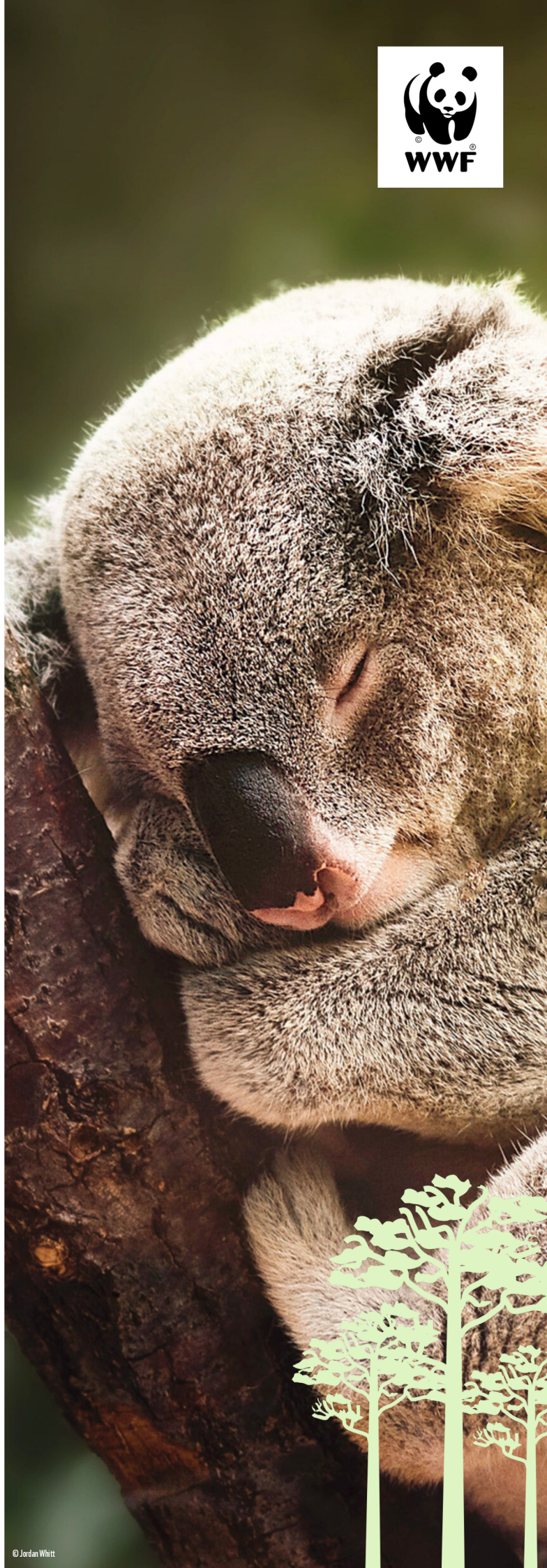
YOUR IMPACT STARTS HERE

EVERY DOLLAR RAISED HELPS REBUILD HOMES, PROTECT FORESTS, AND SECURE A FUTURE FOR THE KOALA.

TOGETHER, WE CAN MAKE SURE KOALAS REMAIN WILD AND FREE – FOR GENERATIONS TO COME.

JOIN THE FIGHT FOR KOALAS. FUNDRAISE. DONATE. SPREAD THE WORD.

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TURTLE



gungu - Bindal (Qld)

It's heartbreaking, but without action, we could lose these gentle ocean giants.

By supporting WWF-Australia, you're helping protect green turtles and the delicate marine ecosystems they call home.

WHY GREEN TURTLES MATTER

- Green turtles are one of the largest sea turtles and the only herbivorous ones, feeding mainly on seagrass and algae.
- They play a vital role in maintaining healthy seagrass beds, which support countless other marine species.
- They've swum our oceans for over 100 million years and now they need us.

TOP THREATS TO GREEN TURTLES

- Climate change: Rising temperatures, threatening future populations.
- Fisheries bycatch: Turtles become trapped in discarded nets and longlines.
- Nest interference: Foxes, pigs, dogs and even vehicles make nesting and hatching dangerous.
- Chemical pollution: Turtles absorb toxins from run-off near urban and agricultural areas.

HOW YOU'RE MAKING A DIFFERENCE

With your help, WWF is working to protect green turtles now and for the future.

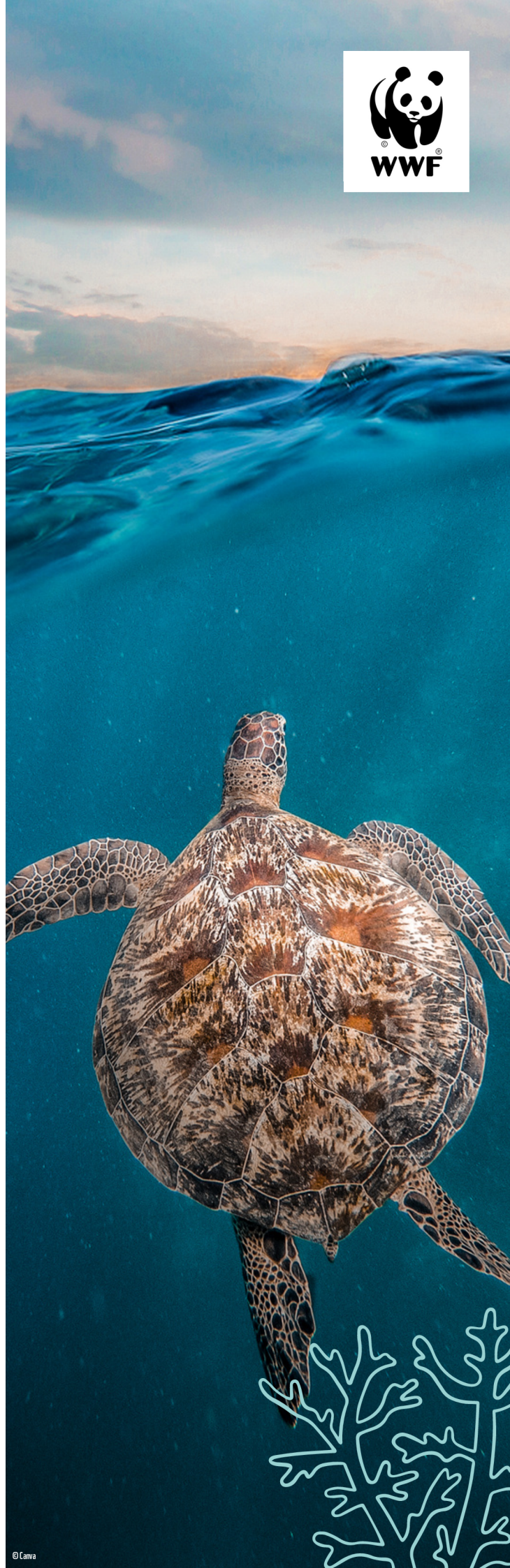
Here's how:

- Monitoring pollutants in rivers, reefs, and turtles.
- Partnering with Traditional Owners to build community-led turtle research.
- Trialling sand cooling techniques to balance hatching gender ratios.

YOUR IMPACT STARTS HERE

EVERY DOLLAR YOU RAISE HELPS SAFEGUARD NESTING BEACHES, RESTORE BALANCE TO OUR OCEANS, AND PROTECT THIS ANCIENT MARINER FOR GENERATIONS TO COME.

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PLATYPUS



biladurang - Wiradjuri (Vic/NSW)

With their duck-like bills, webbed feet and waterproof fur, platypus are one of the world's most unique creatures. But in parts of Australia, they're disappearing and urgently need our help.

WHY THE PLATYPUS MATTERS

- The platypus is the only remaining semi-aquatic monotreme in the world, and it is endemic to Australia, meaning it is found nowhere else in the world.
- Platypus are a flagship species, which means when we protect their habitat, we are also supporting healthy rivers and waterways, vital for the thousands of species that rely on freshwater habitats across their range.

TOP 3 THREATS TO PLATYPUSES

- Bushfires – Destroying riverside vegetation, food sources and increasing predator exposure.
- Habitat destruction – Land clearing makes rivers unlivable.
- Habitat fragmentation – Dams and roads disrupt movement and isolate populations.

HOW YOU'RE MAKING A DIFFERENCE

With your support, WWF-Australia is working to bring platypuses back to places they've vanished from.

Here's how:

- Rewilding Sydney's Royal National Park – Platypus were reintroduced in 2023, and we're already seeing breeding success!
- Pushing for stronger nature laws – We're advocating for better protections for our rivers and wildlife.
- Restoring habitat – Collaborating with partners to rehabilitate waterways and ensure platypus survival.

YOUR IMPACT STARTS HERE

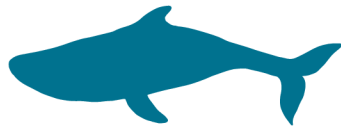
EVERY DONATION HELPS RESTORE RIVERS, REWILD PLATYPUS HABITAT AND BRING THIS ICONIC SPECIES BACK FROM THE BRINK.

LET'S KEEP THE PLATYPUS WILD—FOR GOOD.

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WHALE



buriburi - Dharawal name for humpback whale (NSW)

Each year, at least 30 species of whale glide along Australia's coastline captivating and connecting us to the wild. But beneath the surface, they face mounting threats that could push them closer to extinction.

WHY WHALES MATTER

- Whales are vital to ocean health, helping regulate the marine ecosystem and even storing carbon.
- When they die, whales sink to the seabed, taking the vast amounts of carbon accumulated in their bodies out of the atmosphere for centuries. Altogether, one whale captures the same amount of carbon over its lifetime as thousands of trees.
- When we protect whales, we protect entire marine habitats.

TOP THREATS TO WHALES

- Climate change – Disrupting food sources and damaging vital habitats.
- Fisheries bycatch – Entangling whales in deadly fishing gear.
- Pollution – Impacting whale health and contaminating their food chain.
- Offshore oil and gas – Introducing underwater noise, habitat loss and the threat of catastrophic spills.

HOW YOU'RE MAKING A DIFFERENCE

Your support helps WWF-Australia safeguard whales and their ocean home.

Together, we're:

- Protecting whale superhighways – Securing key migration routes through Australian waters.
- Collaborating globally – Uniting southern hemisphere nations to protect 100 million hectares of ocean.
- Advocating for bold climate action – Pushing for Australia to lead the way to a net-zero future.

YOUR IMPACT STARTS HERE

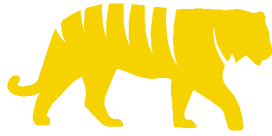
EVERY DONATION HELPS KEEP MIGRATION ROUTES CLEAR, PROTECT FEEDING GROUNDS AND GIVE THESE OCEAN GIANTS THE FUTURE THEY DESERVE.

LET'S KEEP THE OCEAN SINGING WITH WHALE SONG – FOR GOOD.

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TIGER



The tiger is the largest of all big cats – powerful, solitary and unmistakable with its iconic stripes.

But wild tiger numbers have plummeted by around 95% in just a century. Without urgent action, we risk losing this majestic species forever.

WHY TIGERS MATTER

- Considered an umbrella species, tigers sit at the top of the food chain – when they thrive, so does the entire ecosystem beneath them.
- In saving tigers, we also save the biologically rich and diverse landscapes in which they still roam – Asia's last great rainforests, jungles and wild lands.
- They hold deep cultural and spiritual significance across many parts of Asia.

TOP 3 THREATS TO TIGERS

- Poaching and illegal trade – Driven by demand for body parts and fueled by organised crime.
- Habitat loss – 95% of their historic range has been cleared for agriculture and development.
- Human-tiger conflict – Shrinking habitats force tigers to hunt livestock, often leading to deadly retaliation.

HOW YOU'RE MAKING A DIFFERENCE

Your support helps WWF protect and restore tiger populations across their range.

Together, we're:

- Reconnecting habitats – Restoring and protecting key forest corridors.
- Partnering with local communities – Helping reduce conflict and protect livestock.
- Funding indigenous-led patrols – Supporting anti-poaching efforts on the frontline.

YOUR IMPACT STARTS HERE

EVERY DOLLAR RAISED HELPS REWILD FORESTS, STOP POACHING AND SECURE A FUTURE FOR WILD TIGERS.

LET'S KEEP THE KING OF THE JUNGLE WILD – FOR GOOD.

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